

**Everybody
Benefits**

**Everybody
Gives**



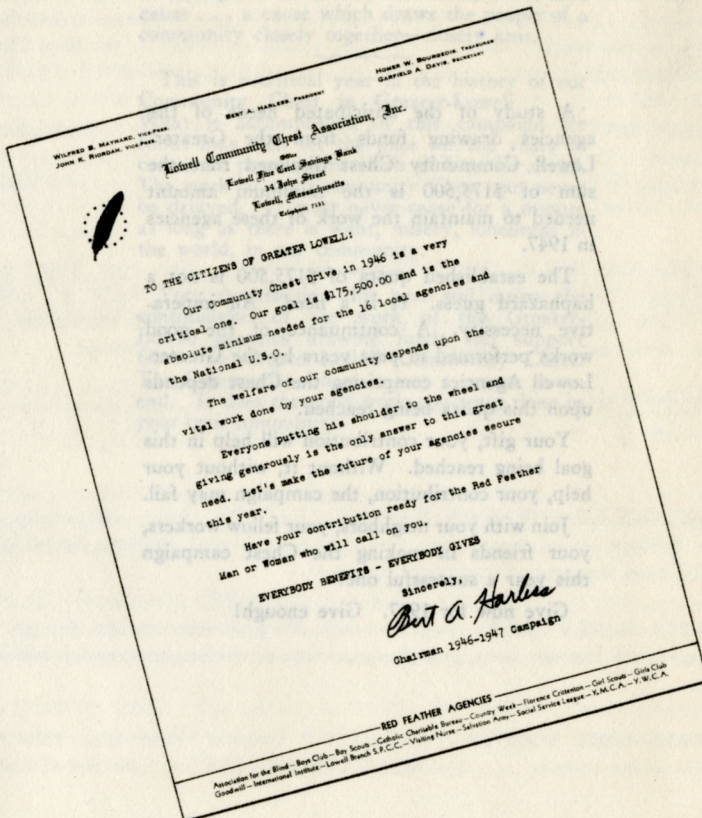
FACTS YOU SHOULD KNOW ABOUT THE
RED FEATHER SERVICES
IN YOUR

COMMUNITY CHEST

12 Months 4 A O O 3 THE
for the Year

WE'RE RECONVERTING TOO!

A MESSAGE FROM THE CHEST PRESIDENT —



EVERYBODY BENEFITS — EVERYBODY GIVES

THE GOAL:

\$175,500

A study of the anticipated needs of the agencies drawing funds from the Greater-Lowell Community Chest disclosed that the sum of \$175,500 is the minimum amount needed to maintain the work of these agencies in 1947.

The established quota of \$175,500 is not a haphazard guess. It is a need. An imperative necessity. A continuance of the good works performed in past years by the Greater-Lowell Agencies comprising the Chest depends upon this quota being reached.

Your gift, your contribution will help in this goal being reached. Without it, without your help, your contribution, the campaign may fail.

Join with your neighbors, your fellow workers, your friends in making the Chest campaign this year a successful one!

Give now for 1947. Give enough!

EVERYBODY BENEFITS — EVERYBODY GIVES

12 Months of Service

365 Days of the Year

The Red Feather of the Community Chest has come down through the centuries as the emblem of service to humanity. Circled with 12 blue stars, the emblem represents 12 months of service—365 days of the year—to all people of Greater-Lowell.

The Community Chest represents a spirit of helpfulness to the residents of Greater-Lowell. It is a great community movement. It is a cause . . . a cause which draws the people of a community closely together—closely knit.

This is a critical year in the history of our Community Chest in Greater-Lowell . . . What is accomplished in this campaign for funds may well set the pace for the years to come, the peace years which all hope lie ahead. The work of the Community Chest can never be delayed. It must never cease for a minute as long as there is want, misery, loneliness in the world, in our community.

Your contribution this year will insure the continuation of the work of the Greater-Lowell agencies drawing funds and support from the Greater-Lowell Community Chest. The Community Chest is just a means to an end. It does the good work you want done in your own community.

EVERYBODY BENEFITS — EVERYBODY GIVES

These 16 Greater-Lowell Agencies and the National USO comprise the Community Chest --- Here are some condensed facts about them —

1. THE LOWELL ASSOCIATION FOR THE BLIND: Approximately 100 totally blind persons in Greater-Lowell were aided . . . 82 individuals were given major care and service . . . transportation was furnished almost daily to hospitals and doctors . . . clothing was supplied to the needy blind.

2. THE LOWELL BOYS CLUB: Some 555 boys—youngsters needing supervision—were enrolled in this Greater-Lowell institution in the past year and a greater number is anticipated in 1947. More than 230 boys were reached through educational classes sponsored by the Boys Club . . . Gym classes, character-building activities, a summer camp, recreational activities.

3. LOWELL BOY SCOUTS, Greater-Lowell council: Another organization to combat juvenile delinquency. This year, 1567 boys did Scout work. The number next year will be greater . . . A summer camp, training in the arts of handicraft, character building . . . All part of the Scout program.

4. LOWELL CATHOLIC CHARITABLE BUREAU: Well over 1000 free meals provided for the hungry. Thousands of pieces of clothing supplied to the needy . . . Lodgings for the homeless . . . Major relief, food and clothing for 579 families and 113 individuals . . . Hospital care, treatment, dental care . . . Approximately 200 children under supervision.

5. COUNTRY WEEK: A unique organization devoted to sponsoring summer relaxation for the youthful needy . . . Health-building, mental hygiene, good citizenship are the aims of this organization.

6. FLORENCE CRITTENTON RESCUE LEAGUE: Sixty individuals given major care, fifty-five children under supervision, twenty-two unmarried mothers helped . . . free legal aid, free hospital care, free medical treatment furnished.

7. LOWELL GIRLS CLUB: Approximately 500 girls were reached through the fine work of this organization. A summer camp, gym classes, swimming classes, educational classes, recreational activities.

8. LOWELL GIRL SCOUTS, Greater-Lowell Council: More than 1300 members . . . first aid and life-saving training . . . healthful and character building activities of many kinds.

9. GOODWILL INDUSTRIES, INC.: Approximately \$20,000 paid in wages to the needy and handicapped . . . More than 36,000 persons of limited means served through sales in the stores . . . 1800 attended Social Service activities.

10. INTERNATIONAL INSTITUTE: A needed service to the foreign born and their families . . . More than 2740 cases involving personal or family and immigration and naturalization problems were handled in the past year.

11. LOWELL VISITING NURSE ASSOCIATION: Almost 5000 visits made to homes for relief or service or both in the past year . . . 648 persons received free medical treatment . . . 6300 visits made for free nursing care . . . 648 reached through child welfare service.

12. M.S.P.C.C., Lowell Chapter: Protective and reformation service given to 154 cases involving the neglect of children . . . children who will be better children because of the work of this Community Chest agency.

13. THE SALVATION ARMY: Free meals for the hungry, clothing for the needy, jobs for the unemployed, lodging for the homeless . . . a 24-hour service for the unfortunate of Greater-Lowell.

14. LOWELL SOCIAL SERVICE LEAGUE: Food for the under-nourished, the hungry . . . convalescent care, medical treatment, clothing, care for the homeless are only a part of the services rendered by this Chest agency.

15. YOUNG MEN'S CHRISTIAN ASSOCIATION: More than 3000 boys reached through educational and character building activities . . . 126 boys aided in becoming American citizens . . . 203 men reached in educational classes . . . swimming, gym classes.

16. YOUNG WOMEN'S CHRISTIAN ASSOCIATION: Over 1000 girls—1014—to be exact—helped through educational activities and this Community Chest agency's character-building programs . . . Swimming classes and athletic teams for girls . . . a summer camp.

THE NATIONAL USO: The aim of the USO in 1947 will be to serve those still on active duty, still in hospitals, or newly in training—veterans for whom the war is not over, and youngsters who more than ever will need a "home away from home."

**The Campaign —
OCTOBER 7 —
OCTOBER 18**

DON'T MISS GIVING

Don't fail to give to the Community Chest campaign just because someone failed to ask you to give. The chances are you will be asked to contribute during the period of the campaign that extends from October 7 to October 18. Hundreds of voluntary workers will try to see to this. But the possibility remains that you could be overlooked. Those things happen in all campaigns. If this should happen to you, speak to your employer or call Community Chest headquarters temporarily located in the Y.W.C.A. building for this campaign. The oversight will be rectified at once. Telephone 7131.

The Community Chest needs your contribution. The greater amount you give just so greater will be the work of the Community Chest agencies in 1947.

Give before the campaign closes October 18.

EVERYBODY BENEFITS — EVERYBODY GIVES

GIVE

TO THE

GREATER - LOWELL

COMMUNITY CHEST

\$175,500 NEEDED

Campaign: Oct. 7 - Oct. 18

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The Campaign —
OCTOBER 7 —
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COMMUNITY CHEST
\$175,500
Oct 18
Campaign

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